




Pushing Innovative, Collaborative and Circular Fashion & Textile SMEs in the European Union

-  La Casa de la Seda Barcelona - Online
-  Monday 27, June
-  11:00 - 13:00 CEST

SMEs represent 99% of all businesses within the European Union, making them key players in achieving a green recovery from the pandemic crisis. In total they employ around 100 million people and it is thanks to their potential for innovation and best practices that we will be able to meet the challenges of climate change, resource efficiency and social cohesion.




CirCoAX by CircularInnoBooster promotes good practices and provides support to 30 disruptive projects in the fashion and textile industry called **#CirCoAX30**. Their sector faces a major challenge as the second most polluting industry in the world. Texfor, Finnova, the Istituto Europeo di Design, The Circular Project with Human Nation and Circulab are implementing CirCoAX, which is more than an acceleration programme, an ecosystem of co-creation and co-innovation.

To commemorate Micro-, Small and Medium-sized Enterprises Day, 10 innovative projects of **#CirCoAX30** will be presented in this hybrid event. The purpose will be to promote inclusiveness and empower these businesses, as backbones of our economies. With this event we will celebrate the key role that entrepreneurs from fashion and textile industries play in this green transition, sharing best practices and innovative solutions.

Anyone interested in learning about some of the disruptive ideas in the field of fashion and textile are welcome!

To attend in person you must register in the following [form](#) (places are limited). To follow the event online in this [form](#).

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Moderated by: Natalia Cediel, Communication and Institutional Relations Officer at Finnova Foundation

11:00 Institutional Opening

Maëlys Nizan, Partnerships and Knowledge Management Analyst at the United Nations Environment Programme

Natalia Martínez Páramo, Head of unit European Innovation Council and SMEs Executive Agency (EISMEA), European Commission

11:10 Mediterranean Sustainable Platform for Textiles Themed new: TEX-MED ALLIANCES

Monica Olmos, Director of Operations at Texfor

11:20 EU Initiative for Recycling: Rehubs by Euratex

Mauro Scalia, Director Sustainable Businesses at Euratex

11:40 EU Textile Strategy and CirCoAX by CircularInnoBooster Project

David Allo, Head of Sustainability at Consejo Intertextil Español/Texfor

11:55 Mediterranean Awards for best Mediterranean Startups: MedWaves, the UNEP/MAP Regional

Activity Centre for SCP (former SCP/RAC)

Anna Ibañez, Project Manager MedWaves

12:00 Presentation of CirCoAX30

FGHR

Pigmentalia

Júlia G Escrivà

From the Med

From Trash to Life

Endless Garments

RE-FONRVODDE

Brefashion

Newex

ZWDO

13:15 Closing Remarks by Texfor

13:15 - 15:00 Lunch & Networking